

Phoenix School of Massage: Pioneering Excellence in Holistic Massage Therapy Education

Phoenix School of Massage is a beacon of quality education in Holistic Massage Therapy, recognized as the longest-running massage therapy school in Texas. Established in 1990 by William Barry and incorporated in 1994 as Health Studies, Inc., this institution has produced thousands of highly skilled professionals now thriving in top spas, sports teams such as the Texans, Astros and Dynamos, medical offices, and personal practices.

Our dedicated instructors bring a wealth of knowledge, with over 90 years of combined experience in fields like naturopathy and oriental medicine. This diverse expertise ensures that students receive a comprehensive education, equipping them to excel in therapeutic settings. The campus, a 7,000-square-foot facility, includes three classrooms with a capacity of up to 52 students and 26 massage tables. Additionally, a fully equipped spa features two far infrared saunas, an aroma steam capsule, hydrotherapy baths, and showers. Seven clinic internship spaces provide invaluable hands-on experience.

Massage Therapy offers a unique blend of professional satisfaction and personal fulfillment. At Phoenix School of Massage, students are not just trained but inspired to reach their personal best. With a comprehensive curriculum, experienced instructors, and

state-of-the-art facilities, the school is committed to producing top-tier massage therapists. Whether inspiring to work in luxury spas, with professional sports teams, or in private practice, graduates are equipped with the skills and confidence to thrive in this growing field. The future is bright for those who choose a career in massage therapy, and Phoenix School of Massage is proud to be a part of their journey.

Article reprinted from Natural Awakenings magazine publication - June 2024