

THE PHOENIX ADVANTAGE

Transforming Students into Elite Holistic Practitioners

WHY CHOOSE PHOENIX?

Most massage therapists leave the field within five years due to physical burnout or lack of clinical results. At Phoenix, we don't just teach you how to give a massage; we teach you how to build a **lifelong career**. You will learn from the innovators who authored the world's leading massage texts, mastering the body mechanics that protect your health while delivering life-changing results for your clients.

WHAT YOU WILL MASTER

World-Class Foundations

You will receive elite instruction in traditional and classical Swedish technique as taught by Pehr Henry Ling, the father of Swedish Massage.

The Science of Longevity

Master our trademarked *Massage Body Mechanics™*. Developed right here in Houston, this system is the global gold standard (featured in the world's best-selling massage textbook) *Massage Therapy Principles & Practices*, Elsevier. You will learn to work in a stress-free manner, preserving your energy and your joints.

A Diverse Clinical Toolkit

Beyond the basics, you will master Sports Acupressure, Shiatsu, Pregnancy Massage, and Curriculum Integration.

Holistic Self-Care

You cannot pour from an empty cup. Our curriculum is designed to de-stress the practitioner as much as the client. You will graduate balanced, empowered, and ready to lead the holistic movement.

OUR PROMISE: THE 7 PILLARS OF A PHOENIX GRADUATE

- 1. Clinical Mastery:** You will hold a firm, elite foundation in both the practice and theory of Therapeutic Massage.
- 2. Empowered Wellness:** You will emerge as a relaxed, balanced professional with the tools to maintain your own vibrant health.
- 3. The Artist's Touch:** Like an artist blending colors, you will learn to modify strokes and modalities to achieve specific physiological and energetic outcomes.
- 4. Radical Personalization:** Through *Holistic Massage™*, you will move beyond "routine" to create bespoke therapy for every individual client.
- 5. Career Longevity:** By applying *Massage Body Mechanics™*, you will ensure a long, pain-free career in the healing arts.
- 6. Business Fluency:** You will master practical business methods that translate directly into a successful, high-earning career.
- 7. Global Impact:** You will realize your significance in the Holistic Health Care movement, contributing to the healing of our planet, one client at a time.

PHOENIX SCHOOL OF MASSAGE

500-Hour State-Approved Licensing Program · Houston, Texas · MS0008

CALL TO ENROLL: (713) 974-5976